

APACHE PIZZA

WANT A PIZZA THE ACTION?

YOUR JOURNEY TO BECOMING AN APACHE PIZZA
FRANCHISEE IN IRELAND STARTS HERE

WE LOVE
EXTRA

BECOME AN APACHE PIZZA FRANCHISEE AND JOIN ONE OF IRELAND'S LARGEST AND MOST SUCCESSFUL DELIVERY AND TAKEAWAY BRANDS.

In a few months you could own a brand new business, a successfully simple and profitable model which has grown since 1996.

Apache Pizza is now expanding and we are looking for people to become new franchisees.

You don't need any previous pizza experience because we'll give you all the training in food preparation, customer service and marketing that you will require.

We'll help you flourish in your chosen town or city. Your opportunity starts here.

200+ stores across the island of Ireland.

A QUICK HISTORY LESSON...

The growth in the American Pizza market in 1986 was what initially grabbed our attention. By 1995, Pizza was still the number one growth sector in the fast food industry.

This decade of sustained growth in the USA showed us that we had only reached the tip of the iceberg in the Irish market and that there was huge potential for growth.

The Good Food Company recognised a service gap in the market for an Irish pizza delivery brand.

Apache Pizza was launched in Dublin in 1996. We wanted a strong name that would reflect the fact that our pizzas are an original American style, as opposed to the original Italian style pizzas which have a different dough base.

FRESH TOPPINGS

100% MOZZARELLA

BAKED TO PERFECTION

DELIVERED IN 30 MINUTES

OVER 2 TONNES OF PEPPERONI SOLD PER WEEK

MILLIONS OF PIZZAS AND SIDES DELIVERED EACH YEAR

WHAT WE WILL DELIVER FOR YOU

WHAT YOU GET WHEN YOU JOIN

STRONG GROWTH OPPORTUNITY

PROVEN BUSINESS MODEL

LOYAL CUSTOMER BASE

INDEPENDENCE AND SUPPORT

FULL TRAINING

ADVERTISING

IT SYSTEMS

ONGOING SUPPORT AND COMMUNICATION

APACHE PIZZA SIGN-UP FEES:

FRANCHISE FEE HQ	5K + VAT
S4D FEE	€2,999
STARTER PACK FEE	€500
FSEI SET-UP FEE	€550
FDC EUROPE UPFRONT FEE (TOWARDS BRANDING)	€5K

€14,049.00

MUSGRAVES UPFRONT SET-UP FEE (TOWARDS FIRST ORDER) €10K

FRANCHISE FEE ONGOING IN STOCK PURCHASE 8%

(PAID TOWARD MARKETING (2.5%) AND ROYALTIES (5.5%).

FIT OUT AND EQUIPMENT PROVIDED BY RECOMMENDED PARTNERS

AT THE FRANCHISEES COST

AFFORDABLE

BRAND LEADER

HUGE POTENTIAL

OPEN MULTIPLE BRANCHES

DO YOU HAVE A QUESTION?

How much does it cost?

A lot less than you would think. We have templates for standard floor plans, kitchen equipment, EPOS and seating areas. Your franchise fee is ongoing and built into all of your food purchases. A simple and hassle free model.

How much will I earn?

Your profit and loss will depend on a number of things, such as your territory and the amount of time you spend on the job. While this has no guarantee of success it is a proven profitable business model. Remember, well run Apache Pizza stores are always profitable.

What do I need to apply for a franchise?

You will need the following:

1. Catering/Restaurant management experience.
2. Evidence of funds (show that you can invest approximately €100,000/£ equivalent).
3. Your full CV.

How will you help me to open my franchise?

You'll get an initial training period plus a Franchisee Business Leader will support you in your first week of business.

What ongoing help will I receive?

We'll give you an Apache Pizza online operations manual that will cover the important pillars of your operation. You'll get updates for this and useful management information too.

How long is the agreement?

Ten years after which you can renew for an additional 10 years.

Where do I buy my ingredients and supplies?

From our approved suppliers only, for quality and cost control.

How will you help with advertising?

There is a marketing fund which contributes to promotions on a national level through tv, digital and social media campaigns.

LET'S GO!

Apply here

<https://apachepizza.typeform.com/BecomeApache>

AND GET STARTED TODAY!



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EXTRA